PACIFIC
PENSION
INSTITUTE

Asian Pension Fund Roundtable

Corporate Sponsorship

Premier and Tier One

The Asian Pension Fund Roundtable is an important part of Pacific Pension Institute's (PPI) efforts to provide fiduciary education programs that bridge North America and the Asia-Pacific region. This year will mark our tenth anniversary of hosting and organizing the Roundtable, and we are looking forward to both strong participation and a compelling program. The focus will be on risk management given the volatility in today's markets. We anticipate the participation of 150 pension managers and other institutional investors from across Asia, North America, and Europe.

Corporate sponsorship is vital to PPI's success in hosting a Roundtable that is diverse in both thought and demographics. First and foremost, sponsorship funds are applied directly to PPI's scholarship program. Scholarships are made available to public pension funds and related government agencies to help defray the costs of participation in the Roundtable. Most often, the scholarship recipients represent organizations in developing countries and would otherwise be unable to attend and benefit from the program.

Secondly, sponsorships helps underwrite the costs associated with production and logistics therefore allowing PPI to keep registration costs low for all participating funds and related agencies.

And finally, PPI views Asian Pension Fund Roundtable sponsorships as a leadership opportunity for a select group within our corporate membership. The foundation of our success lies in the commitment of our membership. Roundtable sponsors represent the strength of that commitment.

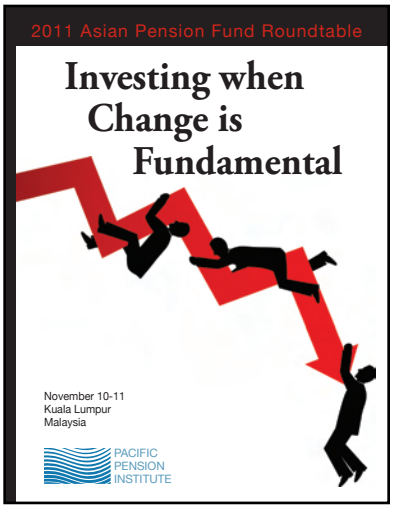
Our Thanks for Your Sponsorship

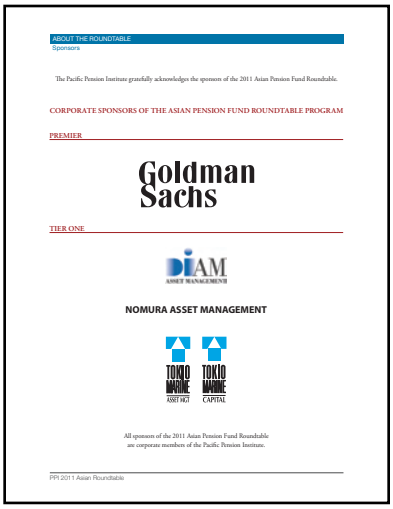
As a way of expressing gratitude to our Asian Pension Fund Roundtable sponsors, PPI provides the following:

- Six waived registration fees for Premier Sponsors (USD$50,000). Three waived registrations for Tier 1 Sponsors (USD$30,000)
- An invitation to nominate plan sponsor representatives, including those outside the firm as participants.
- Participation in the program for a senior-level executive.
- Prominent display of your corporate logo on Roundtable materials and publications both printed and digital. Examples of corporate logo placement are provided on the following pages.

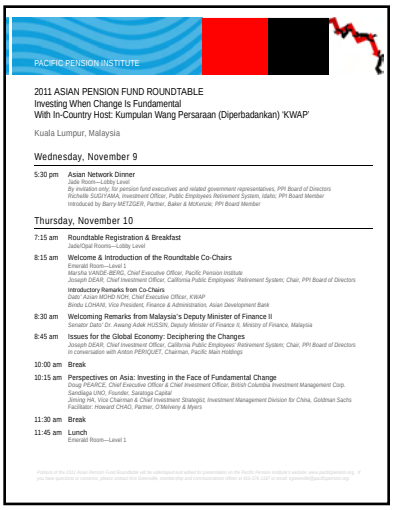
For both Premier and Tier 1 Sponsors, your logo will appear on the following:

Inside the 2012 Asian Pension Fund Roundtable Program book that is distributed to each participant. Copies of the program book are made available online following the Roundtable.



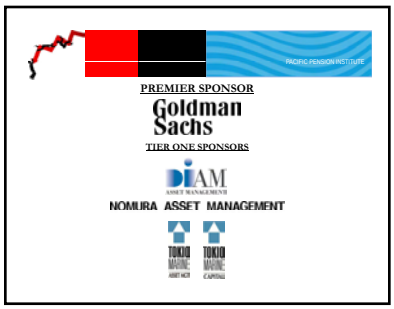


On the back page of the 2012 Asian Pension Fund Roundtable Agenda that is distributed to each participant.

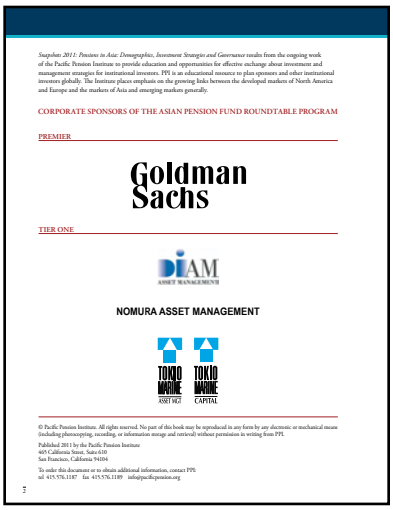


On two banners (approximate dimensions, 3'W x 7'H) that are placed next to the registration desk and another location appropriate for the layout of the venue. The banners remain visible throughout the entirety of the Roundtable.

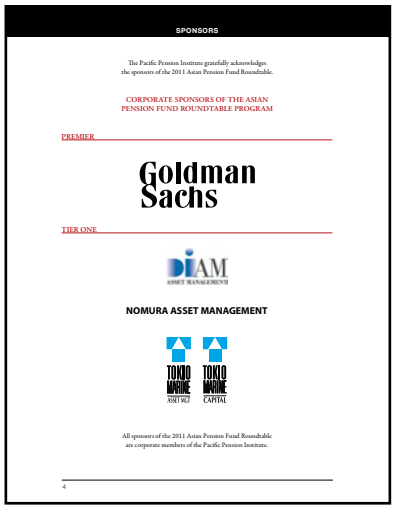
On a powerpoint slide that is projected on two overhead screens at the beginning of the Roundtable and intermittently thereafter. Acknowledgement to corporate sponsors is also announced from the podium during opening remarks.



On the inside of the 2012 Pension Snapshots. This annual publication is made available online and in print to PPI members at the end of the year.

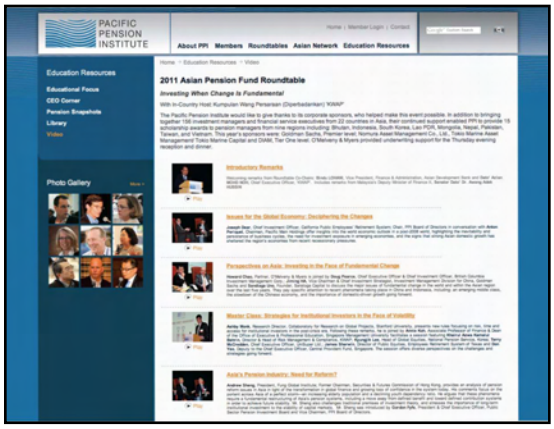


On the inside of the 2012 Asian Pension Fund Roundtable Report that is distributed to each participant and to all PPI members that were unable to attend. Corporate sponsors are also acknowledged in the Report Letter of Introduction written by the CEO. Copies of the Report are made available online following the Roundtable. The Report is also widely used by PPI to promote the Roundtable and PPI as an organization in subsequent years.



For both Premier and Tier 1 Sponsors, your sponsorship will be acknowledged on the following:

On the PPI website. Specifically, acknowledgement to corporate sponsors are offered on the 2012 Asian Pension Fund Roundtable Video page. The video page contains edited segments from each of the plenary sessions from the Roundtable. Following the Roundtable, links to this page are emailed to all participants, PPI members and others with interest in PPI activities. Once posted, the page remains active *ad infinitum*.



On the pages of the 2012 Annual Report that feature the Asian Pension Fund Roundtable. The report will be made available online in the first quarter of 2013.

PACIFIC
PENSION
INSTITUTE

465 California St., Suite 610
San Francisco, CA 94104
tel 415.576.1187
fax 415.576.1189
email info@pacificpension.org

www.pacificpension.org