



Asian Pension Fund Roundtable

Corporate Sponsorship

\$10K-Level

The Asian Pension Fund Roundtable is an important part of Pacific Pension Institute's (PPI) efforts to provide fiduciary education programs that bridge North America and the Asia-Pacific region. This year will mark our tenth anniversary of hosting and organizing the Roundtable, and we are looking forward to both strong participation and a compelling program. The focus will be on risk management given the volatility in today's markets. We anticipate the participation of 150 pension managers and other institutional investors from across Asia, North America, and Europe.

Corporate sponsorship is vital to PPI's success in hosting a Roundtable that is diverse in both thought and demographics. First and foremost, sponsorship funds are applied directly to PPI's scholarship program. Scholarships are made available to public pension funds and related government agencies to help defray the costs of participation in the Roundtable. Most often, the scholarship recipients represent organizations in developing countries and would otherwise be unable to attend and benefit from the program.

Secondly, sponsorships help underwrite the costs associated with production and logistics therefore allowing PPI to keep registration costs low for all participating funds and related agencies.

And finally, PPI views Asian Pension Fund Roundtable sponsorships as a leadership opportunity for a select group within our corporate membership. The foundation of our success lies in the commitment of our membership. Roundtable sponsors represent the strength of that commitment.

OUR THANKS FOR YOUR SPONSORSHIP

As a way of expressing gratitude to our Asian Pension Fund Roundtable sponsors, PPI provides unique benefits for six different \$10K-level sponsorships. See the details of each sponsorship on the following pages:

1. Asian Network Reception & Dinner Sponsor
2. Roundtable Luncheon Featured Speaker Sponsor
3. Roundtable Reception & Dinner Featured Speaker Sponsor
4. Pension Snapshots Sponsor
5. Roundtable Report Sponsor
6. Roundtable Video Sponsor

1. Asian Network Reception & Dinner Sponsors

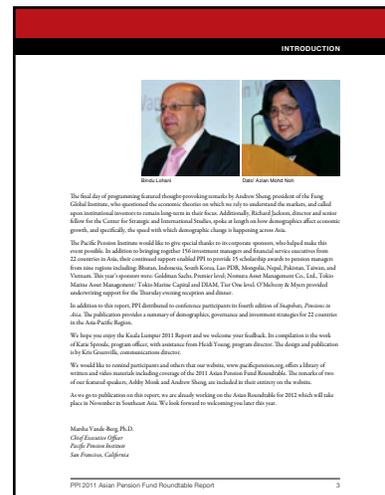
Your logo will appear on a banner (approximate dimensions, 3'W x7'H) that is placed inside the space designated for the reception gathering. The banner remains visible throughout the evening of the reception and dinner.



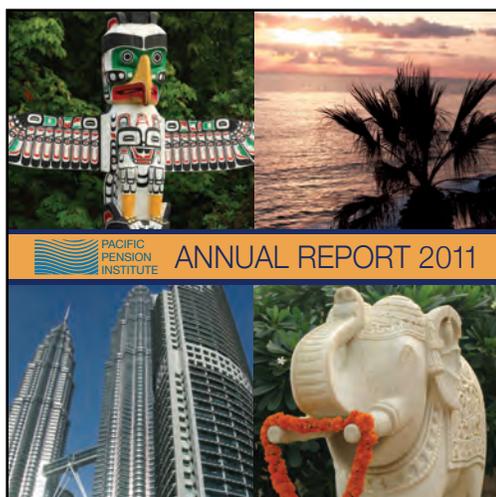
Your logo will appear on table tent cards placed at every setting at the dinner.



Your sponsorship will be acknowledged in the Report Letter of Introduction written by the CEO. Copies of the Report are made available online following the Roundtable. The Report is also widely used by PPI to promote the Roundtable and PPI as an organization in subsequent years.



Your sponsorship will also be acknowledged on the pages of the 2012 Annual Report that feature the Asian Pension Fund Roundtable. The report will be made available online in the first quarter of 2013.

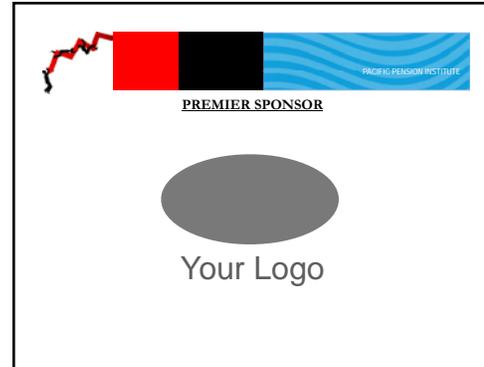


2. Roundtable Luncheon Featured Speaker Sponsor

Your logo will appear on table tent cards placed at every setting at the luncheon.

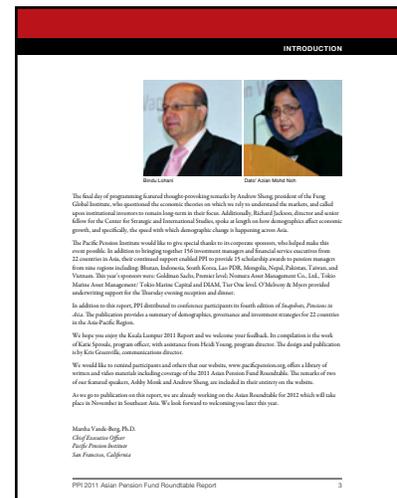


Your logo will appear on a powerpoint slide that is projected on two overhead screens in the plenary session room at the break immediately preceding the luncheon.

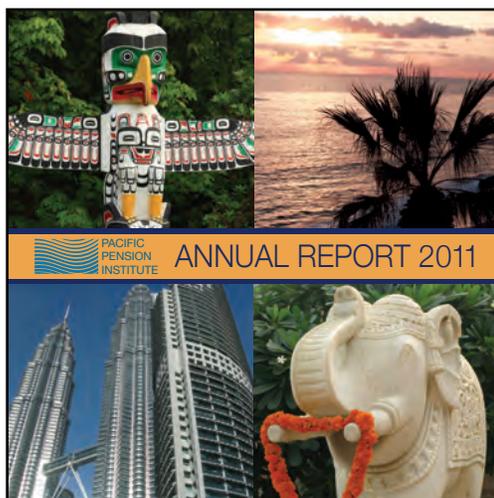


Acknowledgement to the luncheon sponsor is also announced from the podium during the remarks introducing the speaker.

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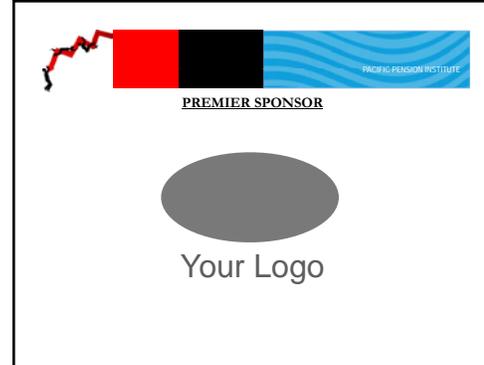


3. Roundtable Reception & Dinner Featured Speaker Sponsor

Your logo will appear on table tent cards placed at every setting at the dinner.

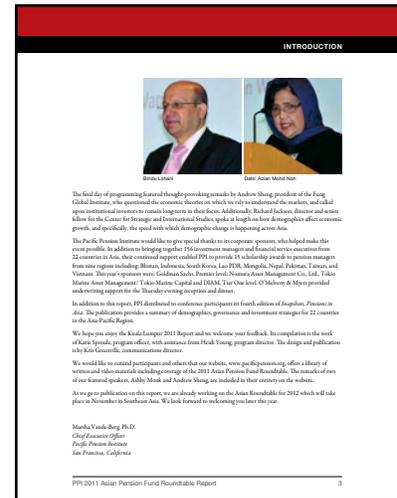


Your logo will appear on a powerpoint slide that is projected on two overhead screens in the plenary session room at the break immediately preceding the dinner.

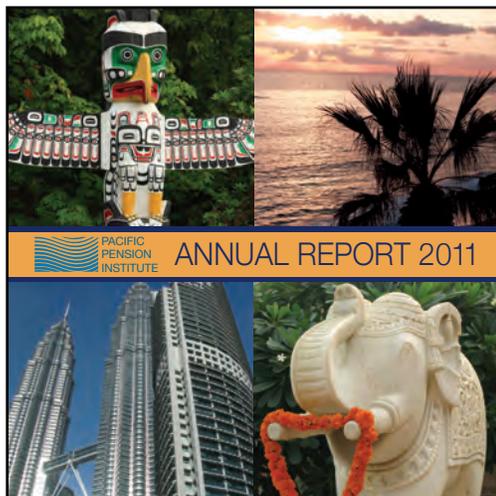


Acknowledgement to the dinner sponsor is also announced from the podium during the remarks introducing the speaker.

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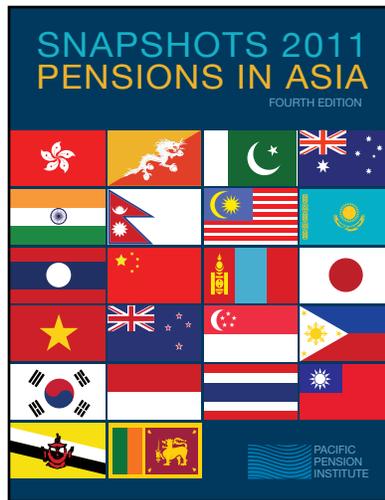


Your sponsorship will also be acknowledged on the pages of the 2012 Annual Report that feature the Asian Pension Fund Roundtable. The report will be made available online in the first quarter of 2013.



4. Pension Snapshots Sponsor

Your logo will appear inside of the 2012 Pension Snapshots adjacent to the letter of introduction. Corporate sponsors at the Premier and Tier One levels will appear at the end of the book. This annual publication is made available online and in print to all Asian Pension Fund Roundtable participants and PPI members at the end of the year.



Pension Snapshot sponsors are also acknowledged in the email that announces and distributes *Snapshots* to all Asian Pension Fund Roundtable participants and all PPI members.



5. Asian Pension Fund Roundtable Report Sponsor

Your logo will appear on the inside of the 2012 Asian Pension Fund Roundtable report adjacent to the letter of introduction. Corporate sponsors at the Premier and Tier One levels will appear at the end of the book. This annual publication is made available online and in print to all Asian Pension Fund Roundtable participants and PPI members early in the first quarter of the following year.



Report sponsors are also acknowledged in the email that announces and distributes the report to all Asian Pension Fund Roundtable participants and all PPI members.



6. Asian Pension Fund Roundtable Video Sponsor

Your corporate logo will appear at the beginning of each segment of video from the 2012 Asian Pension Fund Roundtable. Videotaping includes the opening remarks and all plenary sessions. Lunch and dinner speakers and workshops are not videotaped.



Snapshot sponsors are acknowledged in the email that announces and distributes the video to all Asian Pension Fund Roundtable participants and all PPI members.





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